

Hywel Dda Health Baord - Listening and Engagement exercise – Dec –April 2012

Staff Engagement and Communication Activity for Staff at PPH				
Staff Events/Groups		Method(s)	Leads (if relevant)	Reach
All the below are in addition to meetings held locally by managers of specific services with their staff and teams.				
19/12/11	Launch of engagement period announced		Chair Chief Executive Board Director –Clinical Services	
	Intranet	Documents and DVD live on Intranet and Internet with details on how to feed back		Circa 10,000
	Team Brief	Team Brief issued for all staff via Hywel Dda Today global email (for face to face cascade via managers)		Circa 10,000
03/01/12	Briefing Event – Senior Managers	Briefing Event held for Senior Managers		50+
ongoing	Chairman's Blog	Ongoing via Intranet (link issued weekly via Hywel Dda Today global email)	Chair	No. of Hits: 1395 Dec 1478 Jan 1495 Feb 1129 Mar 1314 Apr
13/01/12	Roadshow – Prince Philip	Presentation, question and answer session	<ul style="list-style-type: none"> • 1 Independent Member • 6 Executive Directors (inc 2 senior clinicians) • 6 County Management Team (inc 3 senior clinicians) 	200+ staff
16/01/12	Carmarthenshire Partnership Forum	Presentation, question and answer session		17
17/01/12	Culture Steering Group	Presentation, question and answer session		14
	Three Counties Partnership Forum	Presentation, question and answer session		28

24/01/12	Healthcare Professionals Forum	Presentation, question and answer session		10
26/01/12	Health Board meeting	Chairman's Update to Board		30+
w/c 30/01/12	Team Brief	Team Brief issued for all staff via Hywel Dda Today global email (for face to face cascade via managers)		Circa 10,000 staff
01/02/12	GP Clinical Think Tank (Carmarthenshire GPs)	Presentation, question and answer session	Chair 3 Executive Directors 2 County Management Team	16
02/02/12	Stakeholder Reference Group / Health Professional Forum / CAAG	Event		36
w/c 06/02/12	Hywel's Voice Staff Newsletter	Bilingual staff newsletter, issued electronically and limited paper versions across sites		2200 hard copy Circa 10,000 staff electronic
07/02/12	Therapies and Health Sciences Formal Forum			
14/02/12	11.30am - 6.30pm Meet the Health Board Drop in Session, Selwyn Samuel Centre, Llanelli	Drop in session to review exhibition boards in addition to Q&A sessions	5 Executive Directors 2 Independent Members 3 County Management Team 2 Assistant Directors	549 public (inc a number of staff members)
16/02/12	12.00pm - 7.00pm Meet the Health Board Drop In Session Llandybie Memorial Hall, Llandybie	Drop in session to review exhibition boards and one to one discussions with senior health board staff	1 Executive Director 2 Independent Members 4 County Management Team 2 Assistant Directors	30
17/02/12	Roadshow – Prince Philip	Additional event arranged to accommodate staff unable to attend first 20	2 Independent Members 3 Executive Directors (inc 1 clinical director) 3 County Management Team	20
w/c 20/02/12	Stakeholder Briefing	Stakeholder Briefing issued via email to		

		<p>wide range of stakeholders, including staff</p> <ul style="list-style-type: none"> • Internet • Intranet (staff) • Local Media • AM/MPs • CHC Members Stakeholder Reference Group • Healthcare Professionals Forum • Third Sector contacts 		<p>Circa 10,000</p> <p>10+</p> <p>Approx 50</p> <p>20</p> <p>12</p>
21/02/12	HDHB Partnership Forum	Meeting		Approx 25
05/03/12	MSK Outpatients Departments (Llanelli)	Meeting		
w/c 19/03/12	Stakeholder Briefing	<p>Stakeholder Briefing issued via email to wide range of stakeholders, including staff</p> <ul style="list-style-type: none"> • Internet • Intranet (staff) • Local Media • AM/MPs • CHC Members Stakeholder Reference Group • Healthcare Professionals Forum • Third Sector contacts 		<p>Circa 10,000</p> <p>10+</p> <p>Approx 50</p> <p>20+</p> <p>12</p>
w/c 19/03/12	Payslip message	Payslip message to all staff Approx 10,000 staff		Circa 10,000
22/03/12	Staff Focus Group (Prince Philip)	Focus Group 7 members of staff (band 7)		Focus Group 7 members of staff (band 7)
w/c 26/03/12	Team Brief	Team Brief issued for all staff via Hywel Dda Today global email (for face to face cascade via managers)		Circa 10,000
30/03/12	Mental Health Clinical Services Strategy Workshop Event,	Workshop to discuss the Mental Health Clinical Services Strategy		

	Halliwel, Carmarthen		
w/c 09/04/12	Hywel's Voice Staff Newsletter	Bilingual staff newsletter, issued electronically and limited paper versions across sites	2200 hard copy Circa 10,000 staff electronic
16/04/12	Therapies and Health Sciences Formal Forum	Meeting	
w/c 23/04/12	Stakeholder Briefing	Stakeholder Briefing issued via email to wide range of stakeholders, including staff <ul style="list-style-type: none"> • Internet • Intranet (staff) • Local Media • AM/MPs • CHC Members • Stakeholder Reference Group • Healthcare Professionals Forum • GPs • Third Sector contacts 	Circa 10,000 10+ Approx 50 20+ 12 59
27/04/12	Staff Focus Group (Prince Philip)	Band 8+ Staff Focus Group	7 members of staff